



**DIGITAL  
UNION**

## **BE A DIGITAL LEADER**

At Digital Union, we believe in the power of digital knowledge and innovation. Learning and staying flexible in the digital age lead to success. We focus on excellence, teamwork, and giving people and organizations the latest digital skills.



### **DIGITAL LEADERSHIP PROGRAM**



**ACQUIRE A DIGITAL MINDSET THROUGH A TRAINING BLEND OF CASE STUDIES AND HANDS-ON WORKSHOPS AND ENABLES INDIVIDUALS TO ADAPT TO EMERGING TECHNOLOGIES, STAY COMPETITIVE, AND THRIVE IN AN ENVIRONMENT WHERE DIGITAL FLUENCY IS INCREASINGLY ESSENTIAL AS LEADER. ACQUISITION OF KNOWLEDGE IN EMERGING FIELDS IS A PATHWAY TO UNLOCKING COUNTLESS DIGITAL OPPORTUNITIES AND ADDRESSING COMPLEX DIGITAL CHALLENGES.**





## COURSE OBJECTIVE

Acquire a digital mindset through a training blend of case studies and hands-on workshops and Enables individuals to adapt to emerging technologies, stay competitive, and thrive in an environment where digital fluency is increasingly essential as leader. Acquisition of knowledge in emerging fields is a pathway to unlocking countless digital opportunities and addressing complex digital challenges.



## COURSE OUTLINE

### Aware

- Business & IT Strategy Alignment
- Digital Governance
- Digital & Agility
- Transformation Strategies
- Digital Leadership Traits

### ARISE

- Data & Cloud
- Artificial Intelligent
- Industry x.O
- Blockchain
- Twins & Robotics
- AR\VR\XR

### Enlight

- Future Proof
- Human Factor
- Banking & Finance
- Healthcare
- Supply chain
- Retail

DIGITAL  
UNION

**Aware, Arise, Enlight  
Empower Tomorrow, Lead Today  
Transforming Futures  
with Certified Digital Leadership**

**Pre-Requisite** : Basic knowledge of IT and Operations. Pre Class assignment completion send by the facilitator

**CERTIFICATION** : The course concludes with a self-paced exam administered by Digital Union. Achieving a passing grade (80%) on the 90-minute assessment, which comprises 30 multiple-choice strategic questions, demonstrates proficiency in the subject matter.

# CERTIFIED ARTIFICIAL INTELLIGENT LEADER

www.digitalnextunion.com

DIGITAL UNION  
AWARE ARISE ENLIGHT



## COURSE OBJECTIVE

This executive-level course is meticulously crafted to empower leaders with the expertise and capabilities necessary to spearhead AI-driven digital transformation within their organizations. Participants will acquire an in-depth understanding of the core principles, cutting-edge technologies, and strategic frameworks crucial for leading transformative initiatives that harness artificial intelligence to propel organizational change and foster innovation.



## COURSE OUTLINE

### Aware

- Introduction to AI and Digital Transformation
- AI Strategy and Planning
- AI Governance and Risk Management
- Change Management in Digital Transformation
- Fundamentals of Machine Learning, Data Science & Deep Learning
- AI Data Management and Analytics

### ARISE

- Technologies Driving Digital Transformation, including Large Language Models
- Data Driven LLM's
- Implementing AI in Business Processes
- Generative AI and Models
- Industry-specific LLM Models
- Ethical Considerations in AI

### Enlight

- Future Trends in AI and Digital Transformation
- Industry-Specific Applications:
- AI Transformation in Healthcare (Pharma, Medtech, R&D)
- AI Transformation in Banking
- AI Transformation in Supply Chain

DIGITAL  
UNION

## Aware, Arise, Enlight AI-Powered Leadership for a Future Transformation

**Pre-Requisite :** Basic knowledge of IT and Operations. Pre Class assignment completion send by the facilitator

**CERTIFICATION :** The course concludes with a self-paced exam administered by Digital Union. Achieving a passing grade (80%) on the 90-minute assessment, which comprises 30 multiple-choice strategic questions, demonstrates proficiency in the subject matter.