



DIGITAL LEADERSHIP PROGRAM





ACQUIRE A DIGITAL MINDSET THROUGH A TRAINING BLEND OF CASE STUDIES AND HANDS-ON WORKSHOPS AND ENABLES INDIVIDUALS TO ADAPT TO EMERGING TECHNOLOGIES, STAY COMPETITIVE, AND THRIVE IN AN ENVIRONMENT WHERE DIGITAL FLUENCY IS INCREASINGLY ESSENTIAL AS LEADER. ACQUISITION OF KNOWLEDGE IN EMERGING FIELDS IS A PATHWAY TO UNLOCKING COUNTLESS DIGITAL OPPORTUNITIES AND ADDRESSING COMPLEX DIGITAL CHALLENGES.





CERTIFIED DIGITAL TRANSFORMATIONAL LEADER

www.digitalnextunion.com





COURSE OBJECTIVE

Acquire a digital mindset through a training blend of case studies and hands-on workshops and Enables individuals to adapt to emerging technologies, stay competitive, and thrive in an environment where digital fluency is increasingly essential as leader. Acquisition of knowledge in emerging fields is a pathway to unlocking countless digital opportunities and addressing complex digital challenges.

COURSE OUTLINE

Aware

- Business & IT Strategy Alignment
- Digital Governance
- Digital & Agility
- Transformation Strategies
- Digital Leadership Traits

ARISE

- Data & Cloud
- · Artificial Intelligent
- Industry x.0
- Blockchain
- Twins & Robotics
- AR\VR\XR

Enlight

- Future Proof
- Human Factor
- Banking & Finance
- Healthcare
- Supply chain
- Retail



Aware, Arise, Enlight Empower Tomorrow, Lead Today Transforming Futures with Certified Digital Leadership

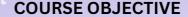
Pre-Requisite: Basic knowledge of IT and Operations. Pre Class assignment completion send by the facilitator

CERTIFICATION: The course concludes with a self-paced exam administered by Digital Union. Achieving a passing grade (80%) on the 90-minute assessment, which comprises 30 multiple-choice strategic questions, demonstrates proficiency in the subject matter.

CERTIFIED ARTIFICIAL INTELLIGENT LEADER

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This executive-level course is meticulously crafted to empower leaders with the expertise and capabilities necessary to spearhead AI-driven digital transformation within their organizations. Participants will acquire an indepth understanding of the core principles, cutting-edge technologies, and strategic frameworks crucial for leading transformative initiatives that harness artificial intelligence to propel organizational change and foster innovation.

COURSE OUTLINE

Aware

- Introduction to AI and Digital Transformation
- · AI Strategy and Planning
- Al Governance and Risk Management
- Change Management in Digital Transformation
- Fundamentals of Machine Learning, Data Science & Deep Learning
- AI Data Management and Analytics

ARISE

- Technologies Driving Digital Transformation, including Large Language Models
- Data Driven LLM's
- Implementing AI in Business Processes
- Generative AI and Models
- Industry-specific LLM Models
- Ethical Considerations in AI

Enlight

- Future Trends in AI and Digital Transformation
- Industry-Specific Applications:
- Al Transformation in Healthcare (Pharma, Medtech, R&D)
- · Al Transformation in Banking
- Al Transformation in Supply Chain



Aware, Arise, Enlight Al-Powered Leadership for a Future Transformation

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